

Matthew G. Bevin Governor

**K. Gail Russell, Secretary** Public Protection Cabinet

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## \*SPECIAL MEETING\* Kentucky Real Estate Commission <u>MEETING MINUTES</u> April 5, 2019

VOTING COMMISSIONERS Lois Ann Disponett, Chair Billy Joe Beckham, Smiths Grove Shirley W. Wiseman, Lexington Joseph Hayden, Louisville Steve K. Cline, Bowling Green

NON-VOTING COMMISSIONERS Tom Waldrop, Mayfield

April 5, 2019 \*This meeting was held at the Kentucky Department of Insurance, in the Hearing Room, 215 West Main Street in Frankfort, Kentucky 40601\*

# **Commission Members Present**

Commissioner Lois Ann Disponett Commissioner Joe Hayden Commissioner Tom Waldrop

### **KREA Staff**

Heather L. Becker, General Counsel H.E. Corder II, Executive Director Shannon Buzard, Board Administrator

### **Guests Present**

Mike Jarrell, First Nations Realty Sue Ann Collins, Teamwork Real Estate Tim Hollinden, eXp Realty Jay Pitts, Re/Max Kathy Wolfe, Keller Williams Realty Pam Featherstone, Heart of KY. Assoc. of Realtors Kent Daily, Re/Max Affiliates Rod Fusinger, Re/Max Affiliates Nicole Knudtson, KY Realtors Larry Disney, Realtor Myra Downing, Realtors Virginia Lawson, McBrayer Bonnie Mays, United Real Estate Louisville Brad Long, Keller Williams Louisville East Trish Secrest, Keller Williams

Lamont and Kristina Breland, Breland Group David Yucker, Remax Properties East Richard Wilson, KY Realtors Sha Fister, Hector Hayden Realtors Steve Stevens, KY Realtors David Earls, Schuler Bauer ERA Mike Thomas, ReMax Rene Rogers, C Rene Rogers PLLC Rip Phillips, KY Realtors Stacy Durbin, Semonin Realtors Kathryn Vaughn, Semonin Realtors Lisa Stevenson, GLAR Justin Landon, LBAR Rhonda Richardson, Home Services of KY Dave Pares, BHHS Parcs Weisky Jamie Cox, CEO KW

A special meeting of the Kentucky Real Estate Commission was called to order by Commissioner Joe Hayden at 9:09 am on April 5, 2019. Guests in attendance were introduced and welcomed. Roll call was taken by Commissioner Hayden and a quorum was present.



## **Public Comments**

The public audience in attendance participated with extensive comments, questions, and suggestions. Input was received throughout the meeting regarding 201 KAR 11:011 – Definitions, 201 KAR 11:105 - Advertising and 201 KAR 11:121, Professional Standards.

## **Regulatory Review Discussion**

Commissioner Joe Hayden began discussion reviewing and clarifying the current regulation process by stating the specific goals being the following:

Consolidating regulations and generating uniform definitions; making regulation concepts easy to understand and adjusting regulations to avoid restraints of trade; clarifying terminology for agency, teams; outlining broker responsibilities; discussing all aspects of advertising.

Discussion of 201 KAR 11:011, 201 KAR 11:105 and 201 KAR 11:121 included all sections with changes and corrections being established for recommendation by KREC Commissioners, with the assistance of legal guidance of the KREA General Counsel and members of the public in attendance.

The Committee reviewed and outlined definitions regarding advertisement, agency and business relationships, contract processes, confidential information, client bargaining, fiduciary limitations, dual agency/teams and team leader.

The Committee reviewed and outlined definitions regarding professional standards with discussion from members in attendance regarding advertising consent required to advertise, content required, digital advertising, use of alternate or assumed names and form processes.

# Recess

Commissioner Hayden recessed meeting for lunch at 12:50 and reconvened meeting at 2:06. The Committee resumed with extensive discussion regarding the branding of advertising.

The Committee reviewed and outlined definitions regarding professional standards, proper conduct, fiduciary duties, confidential information, designated procedures, contract processes, and payment terms.

# Next Meeting

The next scheduled special meeting is April 12, 2019 to be held at KREC, 656 Chamberlin Ave, Suite B, Frankfort, KY 40601.

### **Meeting Adjournment**

Commissioner Disponett moved to adjourn meeting. Meeting adjourned April 5, 2019.